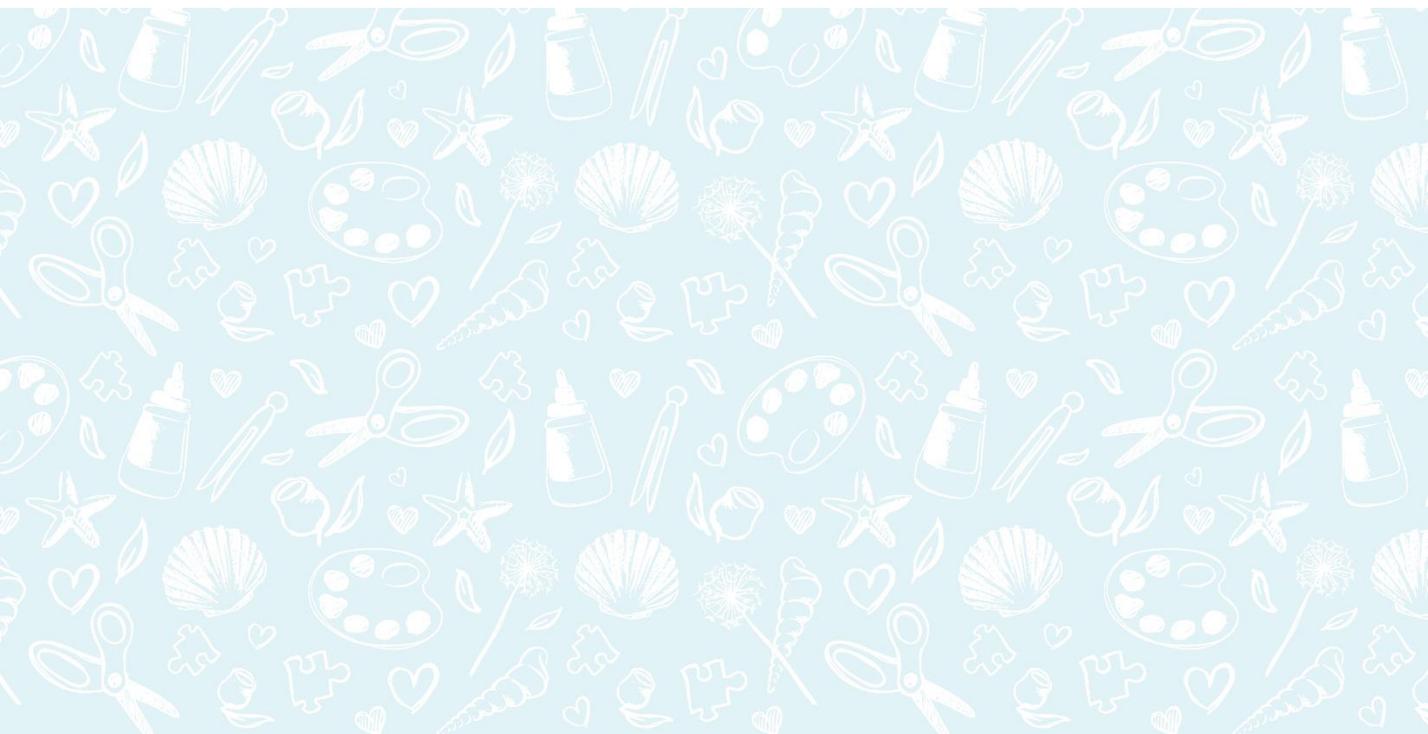




## *MEDIA KIT*

*Little Lifelong Learners*



# about casey

Casey is an Australian early childhood teacher from Brisbane, Australia. She is a stay-at-home mum who encourages and supports other parents and educators to get playful with their own little learners!

With a passion for play-based learning, Casey LOVES to share simple play ideas with her primarily Australian audience.

Her sensory play ideas, small world play trays and inviting dramatic play spaces inspire educators globally.

Parents and educators look to Casey when they're feeling overwhelmed about playtime – whether they're searching for open-ended toys, storage ideas or support in setting up inviting play spaces.

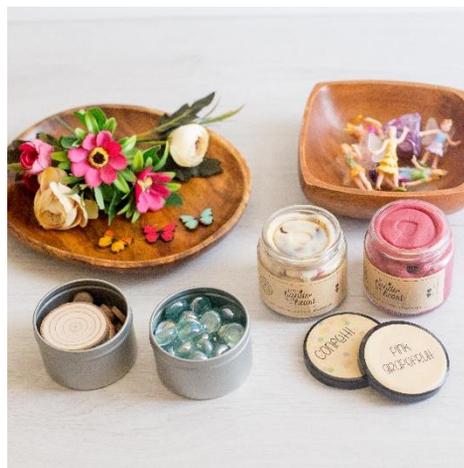


**BLOG VIEWS**

230k monthly

**IG FOLLOWERS**

86K



# online stats



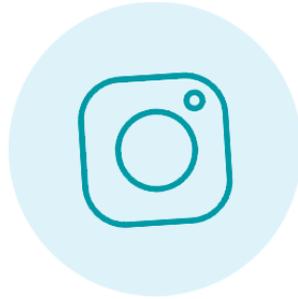
MONTHLY  
BLOG VIEWS

230K



GENUINE IG  
FOLLOWERS

86K



IG POST  
REACH

20K



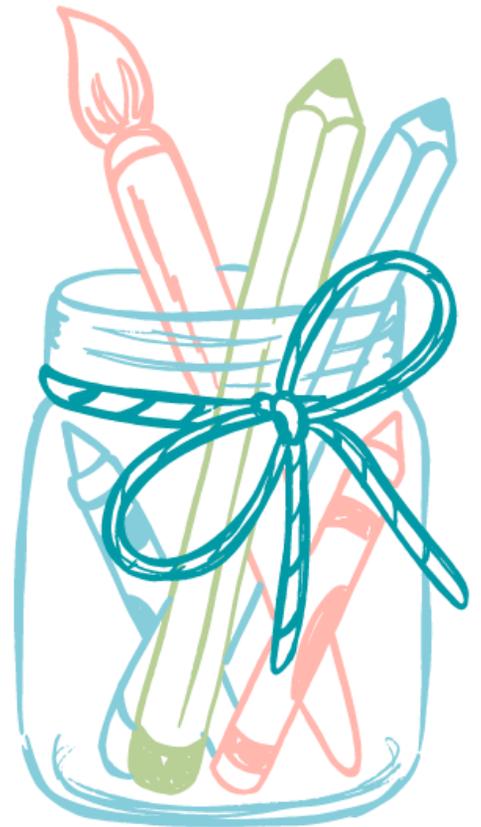
DAILY IG  
STORY VIEWS

3.5K

Audience is made up  
predominately by women aged  
25-34 years in Australia and  
the United States.

Swipe up feature is  
available for IG stories

All statistics are current  
as of December 2019



# testimonial

We had such a successful collaboration with Casey from Little Lifelong Learners, I have no hesitation recommending her to other businesses.

Not only did she provide us with extremely valuable content, her videos and photos were clear, well styled and she over delivered on the initial agreement. She was extremely efficient in getting content to us quickly and professionally. We had traffic come directly from Casey's followers and a spike in sales while we were working with her. We also had a very successful blog collaboration that also generated sales.

Not only is Casey's audience engaged, she has genuine influence and our collaboration allowed us to reach our ideal customers through someone who has a genuine love of our ethos and our product. We have done a few collaborations as a business and our collaboration with Casey has been the most successful.

If you feel that your brand aligns with Casey's then I highly recommend her as an influencer and content creator.

**MARTINE, NESTER AND CUB**



# pricing

## SPONSORED BLOG POST

Prices start at \$600 per blog post (approx. 700 words) and includes 6 high-resolution photographs which can be used for your own marketing purposes.



## SPONSORED INSTAGRAM POST

Prices are dependent on the scope of the collaboration and value of the products being featured. Generally, this is on a gifted basis with products to the value of \$250 minimum required for Instagram story and feed-based features. Please get in touch to discuss your goals for the collaboration.



Casey loves to work with brands both big and small! Each package is custom designed to benefit both businesses. Casey believes that a successful collaboration should benefit both parties and loves nothing more than to spread the word when she discover quality products and brands.



Please send all enquiries to [casey@littlifelonglearners.com](mailto:casey@littlifelonglearners.com)

